



## **Kobayashi Yasuhide - Director**

### Education:

General education, trained musician (conductor and trumpeter)

### Career highlights:

Kobayashi has had an engineering and educational entrepreneur career. He has established many robot contests in Japan.

- Automobile electronic engineer.
- Software engineer and consultant specializing in develop banking systems.
- Started a STEAM Educational business as CEO in 2006.
- Started Embedded Technology Robot Contest for engineers and students, and many more robotics competitions, for young students, including WRO Japan. Over 7,000 people take part in his competitions each year.
- Started a SDGs Innovation plan contest and supports girls' STEAM education.
- Champion team member of Underwater Robot Contest 2015.
- Member of Information Processing Society of Japan.

### WRO History:

KOBAYASHI Yasuhide has been working with WRO since 2004 as a Member of the Advisory Council and a Member of the Board of Directors.

### Current position:

CEO Afrel Co., Ltd.